



**PRODUCTION RATE CARD
MiND MEMBER PRICING**

AS OF: October 19, 2006

NOTES:

- > One 8-hour day minimum
- > Each workday is 8 working hours excluding travel (lunch is not a working hour)
- > Within each package, client may produce any number of programs; we work with clients to help them to make optimum use of resources
- > For non-member pricing, add 20 percent

	PACKAGE "A"
RATE	\$1,250
SUGGESTED APPLICATIONS	1 person speaking directly to camera Very simple, well-prepared 2-person interview Graphics sequence with VO
PRE-PRODUCTION	None Client is responsible for all planning, writing, and pre-production.
STUDIO PRODUCTION <i>(or Location Production)</i>	One-camera studio package 1 Director Day 1 Jr. Crew Member Day - OR -
LOCATION PRODUCTION <i>(or Studio Production)</i>	Standard single-camera location package 1 Producer-Director Day 1 Shooter Day 1 Production Assistant Day
POST PRODUCTION	Standard editing & graphics setup No producer 1 Graphics Day 1 Editing Day

	PACKAGE "B"
RATE	\$2,500
SUGGESTED APPLICATIONS	2-person interview Tabletop demo with VO and minimal graphics Monologues or dialogues Small music performances (1-3 performers; acoustic instruments)
PRE-PRODUCTION	1 Producer Day Producer handles single location booking, preps small number of guests
STUDIO PRODUCTION <i>(or Location Production)</i>	Standard studio package 1 Producer Day 1 Director Day 3 Jr. Crew Member Days 1 Production Assistant Day - OR -
LOCATION PRODUCTION <i>(or Studio Production)</i>	Standard single-camera location package 1 Producer-Director Day 1 Shooter Day 1 Crew Member Day 1 Production Assistant Day
POST PRODUCTION	Standard editing & graphics setup No producer 1 Graphics Day 2 Editing Days

	PACKAGE "C"
RATE	\$5,000
SUGGESTED APPLICATIONS	Interview or field pieces with graphics, music, richer value. Medium-sized music performances (1-5 performers, acoustic instruments, small percussion) Product, process demonstrations Up to 6 principals on camera, possibly add some pickup interviews or comments.
PRE-PRODUCTION	1 Producer Day 2 Researcher/Booker Days 2 Writer Days (draft, rewrite, polish)
STUDIO PRODUCTION <i>(or Location Production)</i>	Standard studio package 1 Producer Day 1 Director Day 4 Sr. Crew Member Days 1 Production Assistant Day - OR -
LOCATION PRODUCTION <i>(or Studio Production)</i>	Standard single-camera location package 2 Producer-Director Days 2 Shooter Days 3-4 Crew Member Days 2 Production Assistant Days
POST PRODUCTION	Standard editing & graphics setup 1 Producer Day 2 Graphics Days 2 Editing Days

	PACKAGE "D"
RATE	\$7,500
SUGGESTED APPLICATIONS	Combined studio and location productions Scripted stories with graphics, music, and rich production value Stories requiring multiple locations Larger music performances (1-8 performers, acoustic or electric instruments)
PRE-PRODUCTION	1 Producer Day 3 Researcher/Booker Days 3 Writer Days (draft, rewrite, polish)
STUDIO PRODUCTION <i>(or Location Production)</i>	Standard studio package 2 Producer Days 2 Director Days 10 Sr. Crew Member Days 2 Production Assistant Days - OR - <i>(Note: 1 location day may be swapped for 1 studio day)</i>
LOCATION PRODUCTION <i>(or Studio Production)</i>	Standard single-camera location package 3 Producer-Director Days 3 Shooter Days 9-12 Crew Member Days 3 Production Assistant Days
POST PRODUCTION	Standard editing & graphics setup 2 Producer Days 2 Graphics Days 2 Editing Days

ADD-ONS <i>(Per day; available only as add-ons)</i>	
Producer, Director, Writer, Senior Crew Days	\$250
Editor, Designer, Junior Crew Days	\$200
Researcher, Booker, PA Days	\$150
Studio Rental (hourly)	\$100
Rental Equipment	Cost plus 25%
Shooter with Pro MiniDV Camcorder (full days only)	\$400
VO Room (performer not included)	\$250
Original Music	(Request quote)

STANDARD STUDIO PACKAGE
3 cameras
3 microphones
Lights and lighting grid; small lighting board
Small video switcher
Small sound mixer
Some graphics integration
Teleprompter
Record to file, MiniDV or DVD

STANDARD SINGLE-CAMERA LOCATION PACKAGE
1 Pro MiniDV camcorder
Audio kit
Small lighting kit

STANDARD POST PRODUCTION SETUP
Apple G5 or MacPro with Final Cut Express or Pro (or comparable Windows setup)
MiniDV decks and transfer capability
Announce booth
Photoshop, After Effects, Illustrator